



sheA[®] miracles

INDULGE IN NATURE



One of the most powerful
beauty ingredient
to take care
of your skin & hair

www.sheamiracles.com





SHEA MIRACLES

INDULGE IN NATURE

BRAND STORY

Shea Miracles is not only inspired by the Shea Butter beauty benefits but also by the strength and dignity of the African women producing Shea and playing a major role to sustain their communities.

The Shea Butter, also known as the Women's Gold, has been one of the most powerful beauty ingredient to take care of the skin & hair for centuries all over the world.

The Brand wishes for being part of the beauty routine of families worldwide while playing a significant role in helping millions of communities in Africa and contributing in women's economic independence. Therefore, Shea Miracles put all its effort in sourcing the finest quality Shea Butter, found in **the heart of the Shea Country, in Bobo Dioulasso**. Its sustainable supply chain relies on transparent and long-term relations with women's cooperative.

With significant amount of Shea Butter being included in all its products, Shea Miracles is providing unique and full traceability from the Shea kernels to end product.

We all know that when a woman is financially and personally empowered, she can change the lives of her family and community.

Together, we can make a difference in the lives of these women and their communities while enjoying the most powerful ingredient in our daily beauty routine.



SHEA BUTTER PROCESS

step 1 HARVESTING / COLLECTING & SELECTING BEST QUALITY SHEA NUTS



step 2 SHEA NUTS ARE BOILED, DRIED & SHELLED TO GET THE KERNELS



step 3 THE KERNELS ARE POUNDED & GRINDED INTO A SMOOTHER POWDER



step 4 KNEADING BY ADDING BOILED WATER INTO THE POWDER



step 5 FILTRATION OF BUTTER



step 6 PACKING AND DELIVERY TO UAE FOR FURTHER PROCESSING



OUR COMMITMENTS



WE ARE COMMITTED TO RESPECTING THE ENVIRONMENT, SUPPORTING COMMUNITIES AND GUARANTEEING THE QUALITY AND SAFETY OF OUR PRODUCTS.

SUSTAINABILITY:

• RESPECT THE ENVIRONMENT:

Our products are environment friendly. All paper materials are made from recycled & sustainable forest management. Our plastic packaging are from PET and can be recycled together with your usual water bottles. Our partner factory is having a waste reduction program and recycling program as well.

• SUSTAINABLE SOURCING:

We are dedicated to developing long-term relationship with our producers and prioritize short, local integrated channels when sourcing our key ingredients.

• RESPONSIBLE PURCHASING:

By purchasing Fair Trade Certified Shea Butter, we are supporting local economy and we make sure producers get the income they deserve for their contribution to our supply chain.



PRODUCT SAFETY

We are committed to the safety and efficiency of our products and we make sure our products are compliant with the strictest regulation in the world. Safety controls starts at the designs stages and continue throughout the entire product lifecycle. The ingredients we use are subject to rigorous selection and quality control to make sure the final product is **100% safe** for you and your family. We commit on a **100% transparency** regarding the ingredients we use in our formulas.

DIVERSITY

We aim to offer products that suit all communities & religions. This guarantees that it is free of any animal derivatives and alcohol. This also guarantees that products are completely safe for use on skin & hair.

MADE IN UAE

Shea Miracles products are made in UAE in our partner factory. This ensures full control and traceability throughout the whole product life, for your Safety and Satisfaction.

USED FOR CENTURIES BY SUB-SAHARAN AFRICAN WOMEN TO NOURISH AND PROTECT SKIN AND HAIR, SHEA BUTTER IS AN IDEAL BEAUTY INGREDIENT. AS A NATURAL PRODUCT, IT IS SAFE TO USE ON ALL TYPES OF HAIR AND SKIN, EVEN HAIR THAT'S DAMAGED OR COLOR TREATED OR BABIES AND SENSITIVE SKIN.

For Skin: Shea Butter is the perfect ingredient to bring hydration and protection to your skin. Its high fatty acid content protects the skin from free radicals and oxidation and encourages epidermal regeneration and skin elasticity. Because it contains the chemical compound amyryl, it is known for its anti-inflammatory properties and is suitable for sensitive or weakened skin. Its Vitamin A and E content has both emollient and healing properties for the skin.



For Hair: Shea Butter also has a lot of potential in the hair care world. Its high fatty acid content makes it easy to penetrate hair and can help with hair breakage and add moisture to dry hair. It might also help to reduce dryness and prevent split ends. Fatty acids also help increase shine and reduce the frizz of your hair. It may also help protect hair from heat damage caused by flat irons and blow drying. Shea Butter's anti-inflammatory properties might also help reduce scalp irritation by providing healing effects without clogging the pores.

SHEA BUTTER



Shea Butter can only be found in a very specific region in Africa, especially in **Burkina Fasso**. This is a wild tree which grows very slowly. The harvest and processing of Shea fruit is done by women, manually and requires a long process to obtain the natural butter. **"Women's gold"** is thus an additional source of income for millions of women in rural Burkina Faso, and it gives them some economic independence. This is why we take care to source it from only one specific community in the heart of Burkina Fasso with Fair Trade certification which is a guarantee that women are getting a decent price for their work, communities are supported with schools and health care and environment is protected from excessive harvesting.

HONEY



Honey is a natural sweetener, a sweet syrup produced by the bees by using nectar of flowers. Honey is well known for its medicinal properties since ancient times. It also contains a wealth of health-promoting properties. Its minerals, vitamins and antioxidants make honey a wonderful topical treatment for healthy skin and hair.

For Skin: Hailed as *“liquid gold”*, the health benefits of Honey are endless. Honey is a naturally antibacterial ingredient, and is therefore great at helping to treat acne, clear up blemishes and give you a glowing complexion. Applied directly to the skin, Honey can feel quite heavy and sticky, but when used in skincare it feels light on the face, and allows to get all of its miracle benefits without any of the sticky texture.

For Hair: From providing deep conditioning to boosting hair growth, regular application of Honey on the scalp and hair is giving great results.

- Being a great emollient, it nourishes the scalp from deep within to stimulate growth of soft, silky hair.
- It is also rich in antioxidants, which means it aids in hair conditioning, breaking or damaging.

It's an amazing antibacterial and antiseptic qualities helps keep away scalp infections. All said and done, honey for hair is an excellent idea!

ALMOND OIL

Also known as Sweet Almond Oil, it had been used extensively for its health benefits and as a beauty aid much before science caught up with the goodness of this seed oil. Extracted from the seeds of almonds, this mild and soothing oil has many benefits for both the skin and hair. High in Oleic Acid, proteins, and Vitamin A, B and E, it provides excellent conditioning and moisturizing properties without adding oily effect.

For Skin: Almond Oil is a lightweight and non-fragrant oil which gets absorbed into the skin very quickly due to the fact its chemical structure is very similar to the outer lipid layers of the skin. Particularly rich in unsaturated fats, Sweet Almond Oil is ideal to nourish dry skin and protect it from dehydration. Thanks to the high amount of the Vitamin E, it protects skin from UV radiation, and helps skin look smooth, softer & healthier. The fatty acids help retaining moisture and can restore chapped and irritated skin. Hence, it is ideal for sensitive, damaged & dry skin.



For Hair: Almond Oil works wonderfully in treating dry hair making it strong, shiny, and soft. As a powerful emollient, this fantastic oil makes it feel smoother to the touch and gives it a softer texture over time. Containing high amounts of the well-known natural antioxidant Vitamin E, it protects hair from the environmental stress and makes it look healthier and younger. Additionally, fatty acids omega 9, 6 and 3 help to reflect damaging UV rays and protect hair from the sun, deterring the dullness that comes from dryness. Finally, the lubricating properties of nut oils, like almond oil, also help reducing friction during hair styling.



Size: 150ml - NTC Code: 4430006

Raw Shea Butter

100% Pure & Unrefined

Unrefined Raw Shea butter is a natural miracle ingredient for skin care in the cosmetic world full of synthetic additives. It's filled with beneficial fatty acids such as stearic, oleic and linoleic acids, as well as vitamins, minerals and catechins. It has many benefits for both your skin and hair.

Five Ways to Use Raw Unrefined Shea Butter

1. As a Moisturizer

Shea butter can be used as a moisturizer all year round. In the winter in colder climates, when skin can be dry and flaky, as well as in summer. It's the perfect product to use after a day in the sun to restore skin hydration and calm your skin. Take a small amount and rub it into your palms to melt the butter and apply in needed areas.

2. To Soothe Chapped Lips

Shea butter is perfect for any kind of chapped. Apply a little dab in the morning and the evening to make sure lips stay soft and smooth.

3. To Fight Dandruff and Scalp Irritation

Shea butter has soothing qualities, which can help calm your dry scalp. Use a small amount of shea butter and, sectioning off hair, massage it into your scalp in a circular motion.

4. As a Smoothing Cream for Frizzy Hair

Try smoothing down flyaway strands, with raw shea butter giving hair a healthy sheen, or taking your frizz halo down a notch with it.



If you want to wake up with beautiful skin and hair, refer our DIY from the website that will probably convince you to invest in our natural raw shea butter.

SKIN CARE

Our wide variety of natural body moisturizers enriched with crude shea butter, honey and sweet almond is the key to a daily moment of nature's reflection. Their silky softness and light scents soothe your troubles away, taking you to a world of natural indulgence.

Give your skin the love it deserves!



Size: 150ml - NTC Code: 4430003

Size: 300ml - NTC Code: 4430004

Shea Body Butter

Infused with the exclusive complex of Crude Shea Butter, Almond Oil & Honey, this ultra-nourishing Body Butter melts easily into the skin for instant smooth pleasure.





Size: 150ml - NTC Code: 4430001

Size: 500ml - NTC Code: 4430002

Shea Body Scrub

Formulated with the exclusive blend of Crude Shea Butter, Almond Oil & Honey, this innovative Body Scrub gently exfoliates your skin by removing dead cells while deeply nourishing and protecting your skin.



Size: 300ml - NTC Code: 4430005

Shea Body Lotion

Lightweight yet incredibly hydrating, this lotion is sure to whip up your moisturizing ritual. Your skin will feel smoother, nourished and silky-soft to the touch. Made with the perfect blend of Crude Shea Butter, Almond Oil & Honey, this ultra-rich Body Lotion offers an intense hydration by gradually penetrating your skin.



TOTAL BODY TREATMENT KIT

Made with the perfect blend of Crude Shea butter, Almond oil & Honey, experience a more smooth and nourished skin with the Shea Miracles Total Body Treatment Kit. The products instantly penetrate the skin, giving a more hydrated and soft feeling from day tonight. The rich texture provides the essential moisture you need for maximum comfort. It is suitable for the most sensitive and driest skin.

Total body treatment kit contains:

- **Raw Shea Butter 150ml**
Ideal for dry, sensitive and damaged skin and hair, it is left deeply nourished, repaired and protected for long-term results.
- **Shea Body Scrub 150ml**
Suitable for the most sensitive skin, it looks healthier and radiant for long-term results.
- **Shea Body Butter 150ml**
Recommended for the most sensitive and driest skin, it is left instantly nourished, protected and subtly fragranced.
- **Shea Body lotion 300ml**
The most sensitive skin is perfectly nourished, repaired and deliciously fragranced all-day long.





TOTAL HAIR TREATMENT KIT

Formulated with the exclusive blend of Crude Shea butter, Almond oil & Honey, experience a more nourished and hydrated hair with the Shea Miracles Total Hair Treatment Kit. Combining these two high-performing products, the kit also helps in protecting your hair from root to tips. It is suitable for the most damaged and driest hair.

Total hair treatment kit contains:

- **Shea Hair Shampoo 300ml**
Blending Crude Shea Butter with Almond Oil & Honey, this intensive nourishing Hair Shampoo formula gently cleanses and hydrates your hair while highly protecting it from environmental influences.
- **Shea Hair Conditioner 300ml**
Containing our exclusive blend of Crude Shea Butter, Almond Oil & Honey, this unique nourishing moisture Hair Conditioner deeply nourishes, repairs and protects your hair and scalp from root to tip.

HAIR CARE

Our Shea Butter richly replenishing hair care range are enriched with Community Trade shea butter from Bobo Dioulasso, handcrafted by women who have used shea butter to intensely nourish dry hair for generations.

It's perfect for dry hair that is prone to damage..

Size: 300ml - NTC Code: 4430007
Size: 1000ml - NTC Code: 4430023

Shea Hair Shampoo

Blending Crude Shea Butter with Almond Oil & Honey, this intensive nourishing Hair Shampoo gently cleanses and hydrates your hair while highly protecting it from environmental influences.



Size: 300ml - NTC Code: 4430008
Size: 1000ml - NTC Code: 4430023

Shea Hair Conditioner

Containing blend of Crude Shea Butter, Almond Oil & Honey, this unique Hair Conditioner deeply nourishes, repairs and protects your hair and scalp from root to tip. Its ultra-hydrating formula replenishes stressed out, depleted hair strands and prevents future breakage.





Size: 300ml
NTC Code: 4430027

Shea Scrubbing Hair & Scalp Pre-Shampoo

Blending Crude Shea Butter Almond Oil, and honey, this gentle exfoliating hair and scalp pre shampoo uses ultra fine beads to remove oil, dirt, and product build up as it delivers deep nourishment, leaving hair soft, shiny, and revitalized. This purifying PRE SHAMPOO scrub helps to deep cleanse the scalp and promote healthy hair with long term use.



Size: 300ml
NTC Code: 4430025

Shea Leave-In Conditioner

Infused with Nourishing Oils, this leave in Conditioner tames unruly locks, imparts a silky softness, protects, and adds fabulous texture and shine.



Size: 100ml
NTC Code: 4430026

Shea Luxurious Oil Treatment

Take your hair to new heights with Shea Luxurious Oil treatment. An ultra healing blend of crude Shea Butter, Sweet Almond Oil, and honey that instantly absorbs into the hair and scalp, infusing the hair with moisture and making it incredibly soft with a healthy, radiant shine. It ensures that hair is smooth, sleek, and healthy from root to tip.





Size: 300ml - NTC Code: 4430009

Size: 500ml - NTC Code: 4430010

Shea Deep Treatment Masque

Infused with the exclusive complex of Crude Shea Butter, Almond Oil & Honey, this Nourishing Treatment Masque provides the ultimate repair, hydration and protection to the most damaged and driest hair.



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RAW SHEA BUTTER

100% PURE AND UNREFINED

SUSTAINABLE AND FAIR TRADE CERTIFIED

sheA miracles LLC
100% Pure & Unrefined
100% Pure & Unrefined

INDULGE IN NATURE
100ml e 3.4oz

sheA[®] miracles

INDULGE IN NATURE



www.sheamiracles.com